



CONSORTIUM

case study

CONSORTIUM PUBLISHING

Presenting two new projects

PROJECT ONE: Getting a puppy dog to sit on a ball long enough to take a photograph was proving to be challenging. Although it is possible for a dog to balance on a ball, there was not enough time to let the dog get used to its new environment, the puppy was just too excited. so photoshop was the answer.

PROJECT TWO: Producing the clients initial line drawing into a printable file, using a combination of adobe illustrator and photoshop.



Innovative Strategic Thinking

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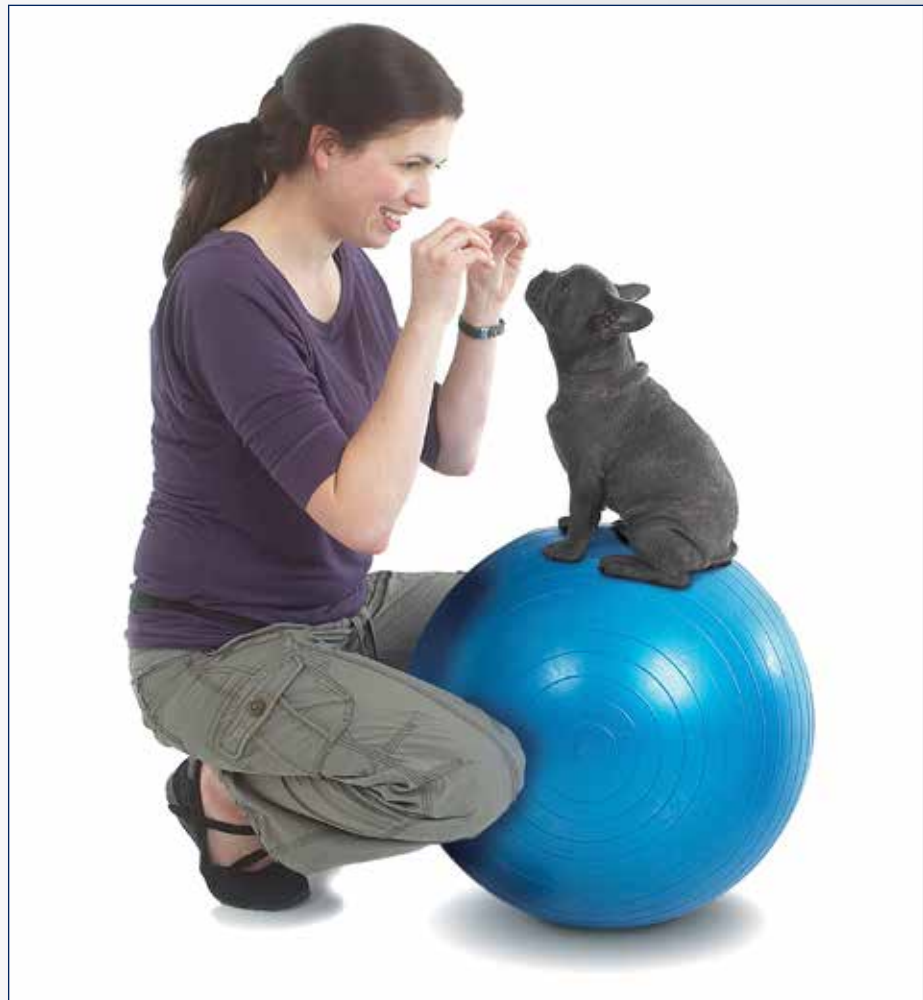




Original Photo - Model in position in front of the ball



Original Photo - The puppy is posing perfectly, but in the wrong place



Manipulated Photo - The puppy is now posing on top of the ball

